



Parking Authority of Baltimore City

Central Business District
Demand-Based Parking Meter Rate Setting
June, 2017



Purpose of Parking Meters

- Create availability of on-street parking
 - Goal of 1-2 available spaces per block face = 15% available (85% occupied)
 - Benefits:
 - Good for business (easier for patrons to find a spot; more time to shop/dine)
 - Reduced traffic congestion (happier drivers; fewer accidents; reduced emissions)



Parking Meter Rates

- Parking meter rates must be **right** to help us get to the 85% occupancy goal
 - Occupancy higher than 85% = rates should be higher
 - Occupancy lower than 75% = rates should be lower
 - Occupancy between 75% and 85% = just right

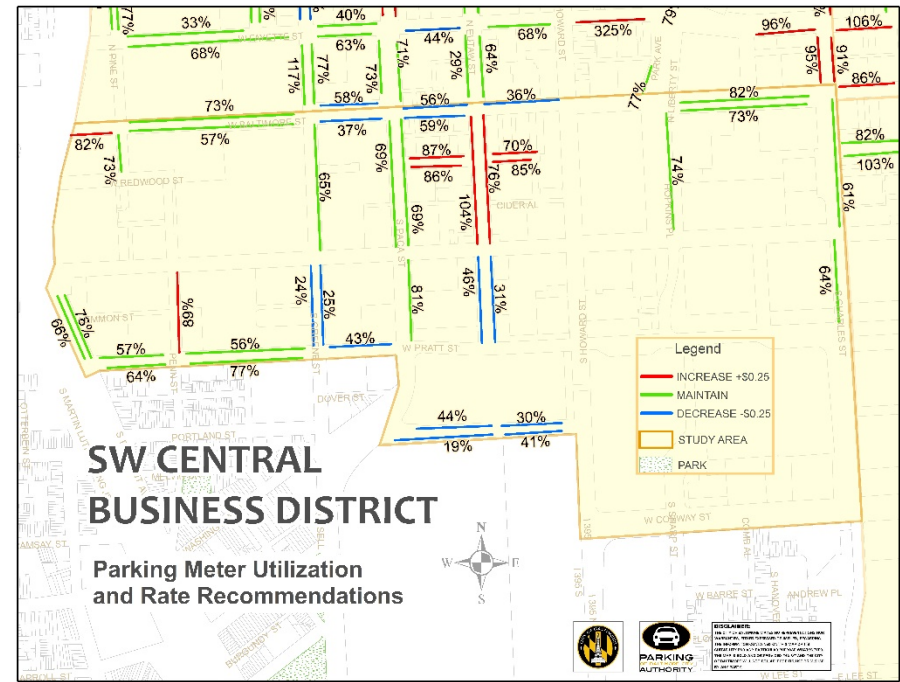


Goal

We want parking meter rates low enough to fill 75-85% of spaces, but high enough to make 1-2 spaces (about 15%) available on average.

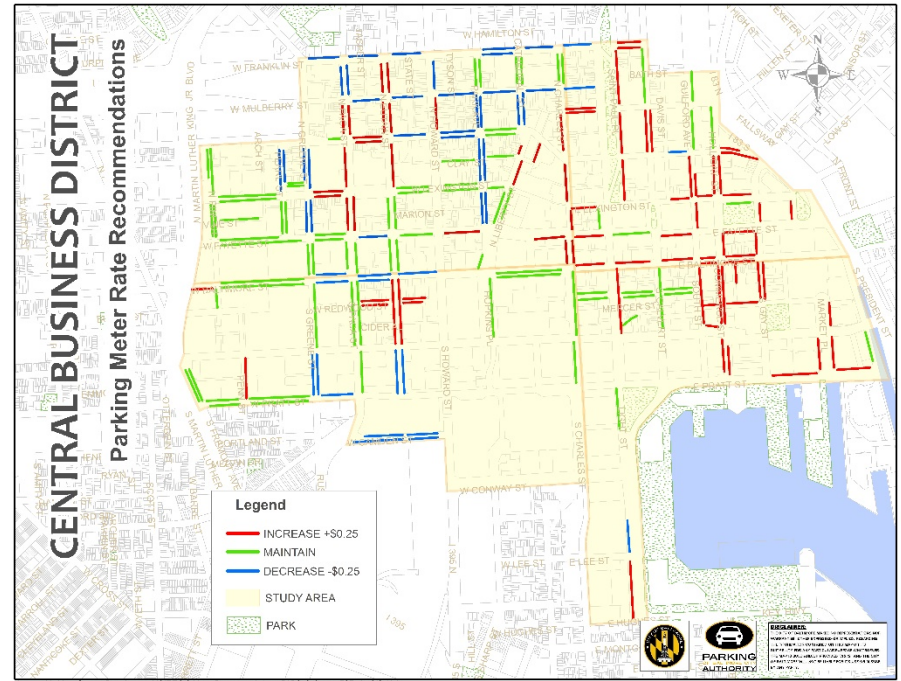
Parking Meter Rates

- How do we get to parking meter rates that are “just right” (demand-based rates)?
 - Occupancy data collection
 - **Slow** and **incremental** rate adjustments, down or up, for blocks that need them until occupancy goal achieved
- No more than 25¢/hour at a time
- No more than once every 6 months



Parking Meter Rates

- Based on occupancy data collected in the CBD, we have initial rate adjustment recommendations
 - 23% of blocks need rate adjustment downward
 - 41% of blocks need rate adjustment upward
 - 36% of blocks need no rate adjustment



Parking Meter Rates

- Other elements of the plan:
 - Rates can be adjusted within a range of 25¢/hour to \$5.00/hour in CBD
 - **It would take a minimum of 6 years for any block to reach \$5.00/hour, and only if supported by data**
 - All rate adjustments to be reviewed and approved by PABC Board of Directors
 - Notice of rate adjustments to be provided to City Council Member at least 1 month prior



Parking Meter Rates

- Rates clearly visible
 - Rate stickers will be posted on signs when changes occur
 - Parkers can park on less expensive blocks if they would like
 - Parkers aren't surprised when they arrive at meters to pay
 - Rates also posted on meters & at baltimoreparkingmeters.com



Current Information

- baltimoreparkingmeters.com
 - Maps with current rates
 - Frequently Asked Questions
 - New area information
- Social Media
 - Facebook /[ParkingAuthBC](https://www.facebook.com/ParkingAuthBC)
 - Twitter @[ParkingAuthBC](https://twitter.com/ParkingAuthBC)