

City of Madison, Wis., Selects HUB Parking Technology as its PARCS Provider

THE CITY OF MADISON, WIS., awarded HUB Parking Technology the contract to install and implement a new and updated PARCS system with enhanced technology and functionality.

Thirty-six lanes of equipment, including lane entry/exit stations and fee computers for both transient and contract parkers, will be spread among six parking facilities throughout the city, along with 22 cash and credit card pay-on-foot pay stations. The HUB Parking system will also include a coding station for mass validations, VoIP intercom, and peripheral barcode scanners to accommodate validations for special events and promotional opportunities.

Controlled from one central location and accessible 24/7 via tablet or smartphone, the HUB Janus Management System will help streamline facility monitoring, from the overall parking structure down to individual device detail and occupancy control of each parking facility. The flexibility and scalability of HUB Parking Systems will enable the City of Madison to add parking facilities to its system seamlessly and include additional functionalities in the future.

INRIX Parking Expands Reservation and Payment Platform for Automakers

INRIX, INC. announced the expansion of its parking reservations capabilities in INRIX Parking. INRIX has brought together availability, reservations, and payments for both on- and off-street parking into a seamless, in-car navigation experience.

The INRIX Reserve & Pay platform gives drivers more options for reserving parking. INRIX Parking currently includes street parking information in more than 40 cities worldwide and a garage and lot parking database with more than 31 million spaces in nearly 100,000 locations spanning 4,500 cities in 65 countries. The platform now includes

reservations from SpotHero and Parking Panda, expanding on existing capabilities from Parkmobile, ParkU, and PayByPhone.

"INRIX is equipping drivers with the most comprehensive and dynamic connected car services, including the ability to find, reserve, pay, and drive to a parking spot," says Alex Israel, vice president and general manager of parking at INRIX. "Our collaboration with both SpotHero and Parking Panda will expand our end-to-end smart parking solution in the car and will allow us to further tap into the \$20 billion off-street parking reservation market."

ProjectSPACE Expands in Baltimore

BALTIMORE MAYOR CATHERINE E. PUGH and the Parking Authority of Baltimore City (PABC), in partnership with the Mayor's Office on Disabilities, announced that Phase 3 of ProjectSPACE, the parking program aimed at combatting the abuse of disability placards, creating reserved,

accessible on-street parking for people with disabilities, and making more available parking for everyone, launched in the Federal Hill neighborhood in April. As in phases 1 and 2, the third phase requires all people parking on-street to pay parking meters, including those driving vehicles displaying disability placards or tags.

"Project SPACE gets at the root of two problems at once," says Peter Little, executive director of the Parking Authority of Baltimore City. "It removes the

incentive to steal disability placards, which were being stolen at an average of 23 per month before Project SPACE, and it makes more parking spaces available, which helps popular areas like Federal Hill."

Phase 3 reserves 24 on-street parking spaces for vehicles displaying disability placards or tags. Each space is equipped

with a single-space parking meter that meets the newest Americans with Disabilities Act (ADA) guidelines. Additionally, the card readers and coin drops of 57 multi-space EZ Park meters throughout Federal Hill were lowered to meet current ADA standards. Meters that meet the

ADA standards are marked with the universal accessibility logo and payment is required. As in previously launched phases 1 and 2, all time limits for on-street parking spaces within the area increased to four hours to give people with disabilities additional time to get to and from their destination.

"The launch of ProjectSPACE in Federal Hill presents an exciting opportunity to support many of our seniors and community members who have a disability," says City Councilman Eric Costello. "Furthermore, it supports our community's need for more available parking and has proven to cut down on auto larceny from placard theft—an issue we hope to curb significantly with the implementation of phase 3."

ProjectSPACE was recognized by IPI as a 2015 Parking Matters Marketing & Communications Awards winner.

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